

RITA DOMINELLI

MENTOR, PIONEER AND ENTREPRENEUR

Rita Dominelli founded Dominelli International College of Esthetics in 1979. The college is designed to provide students with the level of professional training and skill sets that would be expected in high end international salons and spas. Graduates are fully prepared, polished and job-ready to practice in an established esthetics salon or in their own business.

In 1979, Rita moved to Coquitlam, B.C. and established Rita's Esthetica School. Rita's primary goal was to provide other women with the opportunity to succeed and become self-sufficient in the world of business and their career choice. In addition, she developed and ensured the highest level of esthetic training and knowledge within the industry. This highly successful training venture expanded and lead to what is known today as Dominelli International College of Esthetics in Burnaby, B.C. The college is one of 176 world-wide CIDESCO International accredited training institutions and only one on the west coast.

In 1995, Rita expanded into the business of spa ownership. The upscale Dominelli spa facilities included Whistler B.C., and Sinclair Center in downtown Vancouver. Both operations flourished and grew for many years.

Since establishing a PCTIA accredited college, Rita upholds her solid commitment and professional focus towards continually "raising the bar" through continuing review and development of Dominelli's comprehensive and advanced training. For over 27 years, Dominelli College has and continues to provide the highest level of clinical esthetics training within the industry.

In 2001, Rita launched her world renowned specialty product line, DermaCeuticals® made from pure, natural ingredients imported from Milano, Italy. Expanding the product line division of the company is the natural evolution of Rita's dream to influence and touch the world with health, wellness and beauty related education. Previously know for her frequent, worldwide lecture circuits, Rita has continued to make great strides within the industry by offering her wealth of experience to those training schools and business committed to progress and professionalism within the industry.

Rita Dominelli continues to be recognized as one of the foremost authorities in the field of esthetics, cosmetology and the esthetics industry as a whole. She remains dedicated to sharing her knowledge, training and experience with students and established professionals as well as those who are contemplating entering this rapidly growing field. Her core philosophy focuses on providing the education, skills and knowledge towards the "Achievement of Timeless Beauty" and the endorsement of following one's dream where there is a desire to enter this fabulous professional trade.